

BUSINESS PLAN

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1. - Overview

The final beneficiary of G2E Games NV is Mr. Emmanuel da Silva Oliveira. Who has 100% ownership in the company. Emmanuel da Silva Oliveira has extensive experience in the gambling industry, as he is a pioneer in the field of sports betting in Brazil.

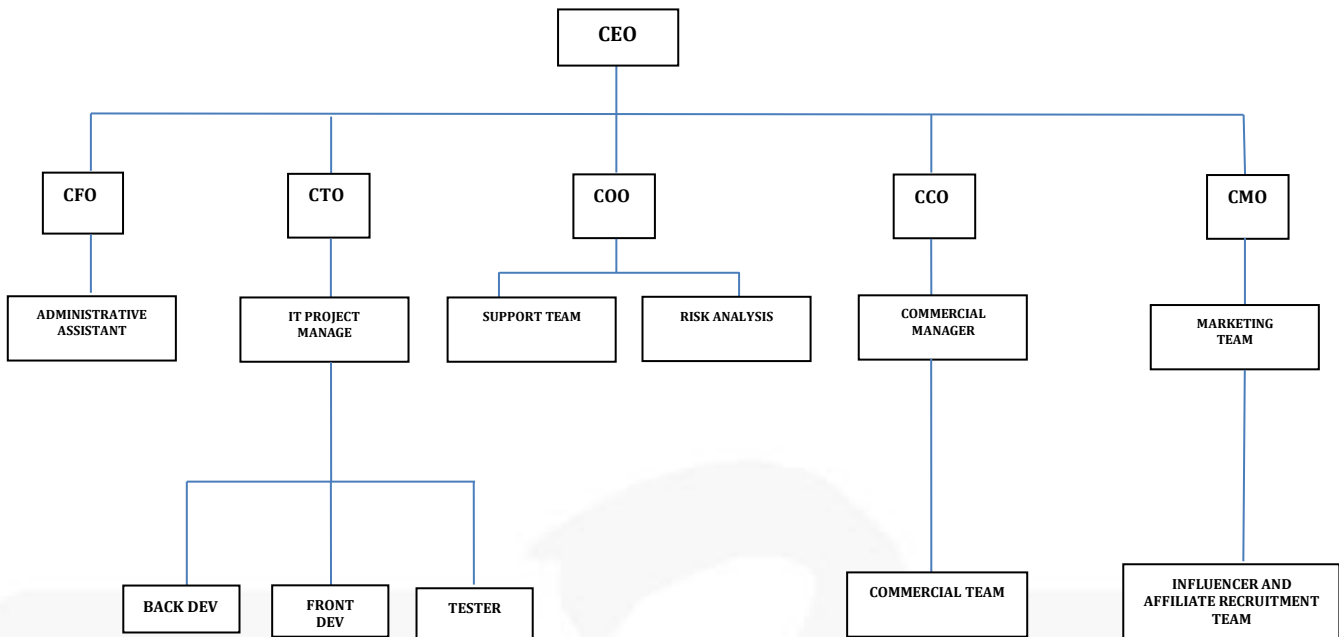
Since 2008, he has participated in the creation and consultancy process for Brazilian websites that initially operated just pre-game, and today they are migrating to online platforms. Today Emmanuel is CEO of a software development company focused on gaming platforms, FDS Games SA, which also works in the area of consultancy for gambling companies, with partners and collaborators spread across various parts of the world. Emmanuel will inherit important roles in the company's operation as UBO.

G2E Games NV is a company that aims to provide a sports betting platform, online gambling and related products to betting operators.

G2E Games NV's priority is to understand the needs of each client in this huge Sports Betting and Gambling market. Therefore, our technical team seeks to integrate the most current market trends into our platform, thus providing better service and building a cohesive, true and reliable relationship with customers and partners.

Innovation is what motivates us in this very competitive market, which is why we are 100% committed to using all our resources so that our company is recognized as a platform that values exclusivity through innovations in the player experience, quantity and quality of games. within the platform and the agility in launching market launches. Therefore, we believe that our brand is a reference in its area of activity and has a competitive advantage that is superior to other competitors.

2. - Company Management Structure



3. -Financial planning

	1st YEAR	2st YEAR	3st YEAR
INITIAL INVESTMENT	200.000	500.000	1.000.000
01 - GROSS REVENUE	1.000.000	3.000.000	8.000.000
02 - REVENUE DEDUCTIONS	150.000	450.000	1.200.000
03 - NET REVENUE	850.000	2.550.000	6.800.000
04 - COSTS AND EXPENSES	200.000	500.000	1.200.000
05 - GGR	100.000	300.000	800.000
06 - MARKETING COSTS	120.000	300.000	620.000
ESTIMATED NET PROFIT	500.000	2.000.000	5.000.000

All values above are in Dollars and this initial projection is for each market in which we intend to operate.

We know that the betting market is increasingly dynamic where marketing campaigns have been increasingly aggressive in terms of investment, based on this, the values of investment in marketing may change, due to the strategy that may be adopted in each country or operating market, where we intend to reinvest profits in the first years, for greater efficiency in marketing campaigns and strategies.

4. -StrategyOf marketing

G2E Games NV will be present in different countries. According to our projections, the target countries will initially be:

- Congo
- Colombia
- Mexico
- Philippines
- Brazil

We will have at least 1 client (betting site) in each country of interest, focusing on acquiring experience to expand business across different markets and regions. In the company's current scenario, Congo will be the first country to be explored, followed by the other countries.

Depending on the business model and customer needs, it will be necessary to open an office in each country to help disseminate the solutions offered and win new customers. This will involve opening up residents of the target countries and promoting the local economy, considering that we will use physical structures, suppliers of different forms of brand promotion, part of the team and local logistics.

Among the challenges to be overcome is the establishment of partnerships with regulated payment providers in each region, adaptation of the legislation and reality of each location, as well as partnerships with affiliates, influencers, marketing agencies and third-party service providers, specialized in these countries.

5. – Main Suppliers

We have integration with some world-class ODD providers, such as UP Gaming, Genius Sports, Lsports and BetsAPI, where the main provider is currently UP Gaming. However, there is an integration ready to be used with the other suppliers mentioned so that, in the event of contract termination, quality of services, differentiated services or improvement in rates, we will not waste time in changing providers.

Likewise, we also have integration with the main online casino providers, our commercial team is constantly seeking integration with new providers and dynamizing with current partners, ways of providing the demands and suggestions that our gamblers are looking for, so that we can offer We provide our players with a complete experience in terms of the number of games offered and we are pioneers in providing new games and current market trends.

Regarding payment methods, the company's vision is the same as other suppliers. We have partnerships with the best payment methods on the market, so that the rates and agility of the processes, as well as the care with the current legislation in the market in which we are operating, bring security and, above all, an agile and transparent process for all parties involved.

6. - Risk management

In addition to the commercial team that constantly seeks to strengthen commercial ties with our current suppliers and seek market innovations, we have an internal risk analysis team that works directly with the team of IT to resolve possible problems in the outage or interruption of main services, in addition to monitoring, cataloging and seeking to optimize bugs, attempted intrusions or failures that could cause damage to our players' experience. This set of measures associated with a prepared team that takes turns 24 hours a day, has brought the least possible damage to our processes and even though it is impossible to avoid any and all failures, we have managed to prevent our player from being affected or harmed. , for its speed in both preventing and resolving problems quickly and effectively.

7. -Legal and Management Framework

Positions: Lawyer, legal analyst and administrative assistant.

Lawyer: General responsibility for the company's legal guidance, defining the company's legal profile, legal guidance for directors and owners, drafting contracts, drafting procedural documents, defenses, legal appeals, signing official documents with representation, agreements, proposals, strategic legal planning of the business profile, integration between legal and business administration, legal-business representation.

Legal analyst: performs some more bureaucratic work, such as analyzing agreements and petitions, and monitors tenders and processes that are in force, in addition to being responsible for creating agreements.

Administrative assistant: responsible for receiving internal and external documents and analyzing and creating reports and monitoring some processes. He is also the one who generally prepares the key indicator spreadsheets.

1. Governance Structure

1.1 Board of Directors

Composition:

- **Board Chairman:** Responsible for leading and coordinating the Council's activities.
- **Independent Members:** At least 50% of members must be independent to ensure impartiality.
- **Executive Directors:** Represent senior management and bring an operational perspective to the Board.
- **External Experts:** May include compliance consultants and betting industry experts.

Functions:

- Oversee company strategy and performance.
- Approve the budget and long-term plans.
- Ensure compliance with applicable regulations and laws.
- Review and approve risk and audit policies.

1.2 Senior Management

Composition:

- **CEO (Chief Executive Officer):** Responsible for executing strategy and daily operations.
- **CFO (Chief Financial Officer):** Manages financial health and accounting.
- **COO (Chief Operating Officer):** Oversees daily operations and logistics.
- **CMO (Chief Marketing Officer):** Drives marketing and customer acquisition strategies.

- **CTO (Chief Technology Officer):** Manages technological infrastructure and cybersecurity.

Interaction with the Council:

- Senior Management reports to the Board of Directors and implements approved strategic and political decisions.
- Attends Board meetings as requested and provides updates on performance and operational issues.

2. Matters Reserved to the Board/UBOs (Ultimate Beneficial Owners) **The Board/UBOs are responsible for:**

- **Significant investment and financing decisions.**
- **Approval of strategic contracts and important partnerships.**
- **Definition of corporate governance and compliance policies.**
- **Determination of changes in capital structure and dividend policies.**
- **Management of internal and external audit issues.**

3. Resolving Impasses

- **Administrative Council:** An impasse may occur, usually resolved by vote. If an impasse persists, there may be mediation by an external consultant or expert.
- **Board/UBOs:** Deadlocks between the Board and the Council are rare, but can be resolved by internal arbitration or through an independent committee.

4. Legal Support and Advice

- **Internal Legal Department:** Provides ongoing support and guidance on legal and compliance issues.
- **External Legal Consultants:** Hired for specialized advice, such as betting regulation, data protection and legal disputes.
- **Compliance Lawyers:** They ensure that the company complies with all applicable regulations and legal requirements.

5. Participants in Board Meetings

In addition to the Board members, the following may be invited:

- **Senior Executives:** To provide reports and respond to specific questions.
- **External Consultants:** Specialists in areas such as regulation, finance and technology.
- **Audit Representatives:** To discuss audit reports and financial matters.
- **ESG Consultants:** To provide updates on environmental, social and governance practices.

Participation Policy:

- **Confidentiality:** All participants must sign confidentiality agreements.
- **Prior Permission:** Guests must be approved by the Board Chair or Governance Committee.
- **Registration and Minutes:** Meetings are recorded and minutes are kept for future reference.

6. ESG Policy (Environmental, Social and Governance)

Description:

- **Environmental:** The company is committed to reducing its carbon footprint, implementing sustainable practices and minimizing the environmental impact of its operations.
- **Social:** Focus on promoting diversity and inclusion in the workplace, supporting the community and ensuring fair and safe work practices.
- **Governance:** Commitment to transparency, integrity and ethics. Includes strict anti-corruption policies and robust governance practices to ensure accountability.

Implementation:

- **ESG Committee:** Responsible for developing and monitoring ESG policies.
- **Regular Reports:** The company publishes annual ESG reports to communicate progress and performance against established goals.
- **Training:** Provided to all employees on ESG practices and policies.

8. -Policy and procedures

G2E Games NV has separate departments for development, finance, managementsports book, customer support, payments and anti-fraud, business intelligence and marketing, legal sector, administrative board.

This is the first control in place. Individuals have clearly defined roles and responsibilities, including reporting lines within G2E Games NV

As a result, each department has the substance and clarity to achieve its goals and objectives, as well as the autonomy to innovate and seek new alternatives available on the market.

G2E Games NV values the smoothness of bureaucratic processes in addition to imposing restrictions and fully complying with the rules that our platform requires in accordance with the legislation in force in each market in which it operates. To this end, our legal team is always attentive to new rules, changes in legislation or regulation of new markets.

The Compliance department is responsible for monitor all transactions to and from G2E Games NV and verify the policies and processes to which we are subject. G2E Games NV, from senior management as well as all employees, are fully committed to adopting a risk-based approach to

“money laundering” (“AML”) with focused effort where it is most needed to be able to process cash transactions. payment between G2E Games NV and customers in a timely manner. Avoid any and all money laundering practices. To this end, an ABC manual was prepared that describes the policy and procedures relating to risk assessment and management.

The internal systems and procedures developed and applied by G2E Games NV are suitable for online gaming companies. The Company submits money laundering and terrorist financing risk assessments to the entire financial sector, which are evaluated regularly so that the approach adopted be effective at any time.

The priorities are:

- Create the most favorable conditions compared to other companies;
- Provision of high quality services through highly qualified professionals and a corporate structure that supports our ultimate goal;
- Provide high-quality support to customers through a team that is committed 24 hours a day, every day of the week, to respond as quickly as possible to the demands of our customers and partners.
- Offer fairness and transparency in activities and provide interactive and responsible entertainment to our players.
- Have the highest levels of software security as well as special care with all policies that regulate this market.
- Educate our customers about the importance of a fully regulated operation within current legislation in the countries in which we operate.